



شماره : ۹۹۵۴/۱۱۵۲۶۶۷
تاریخ : ۱۴۰۱/۰۲/۰۵
پیوست : دارد

نماینده‌ی وزارت امور خارجه - اصفهان

به نام خدا

جناب آقای کمیلی

رئیس محترم سازمان صنعت، معدن و تجارت استان اصفهان

موضوع: برگزاری نمایشگاه های بین المللی در اردیبهشت و خرداد ۱۴۰۱ در داکار

با سلام،

احتراماً بر اساس اطلاع واصله از سفارت جمهوری اسلامی ایران در سنگال به آگاهی می رساند اتاق بازرگانی، صنایع و کشاورزی داکار با ارسال نامه ای به سفارت کشورمان در خصوص برگزاری نمایشگاه های بین المللی ذیل اطلاع رسانی و خواستار مشارکت شرکت های علاقه مند از ایران شده است:

- نمایشگاه بین المللی ساختمان و زیر ساخت غرب افریقا SENCON EXPO همزمان با نمایشگاه انرژی و انرژیهای تجدید پذیر SENENERGY از تاریخ ۲۶ الی ۲۸ خرداد ۱۴۰۱ (۱۶ لغایت ۱۸ ژوئن ۲۰۲۲) در داکار-سنگال

- نمایشگاه بین المللی مواد غذایی و بسته بندی SENEFOOD و SENEPACK همزمان با نمایشگاه محصولات آرایشی SENBCH از تاریخ ۲۲ الی ۲۴ اردیبهشت ۱۴۰۱ (۱۲ لغایت ۱۴ می ۲۰۲۲) در داکار-سنگال

همچنین بنا بر اعلام مرکز بین المللی تجارت خارجی سنگال CICES «هفدهمین نمایشگاه تجاری کشورهای عضو سازمان همکاری اسلامی» OIC توسط وزارت بازرگانی و شرکتهای کوچک و متوسط سنگال به همراه مرکز توسعه تجارت اسلامی ICDT و با همکاری مرکز مذکور از تاریخ ۲۳ الی ۲۹ خرداد ۱۴۰۱ (۱۳ الی ۱۹ ژوئن ۲۰۲۲) در محل مرکز مذکور در داکار برگزار خواهد شد.

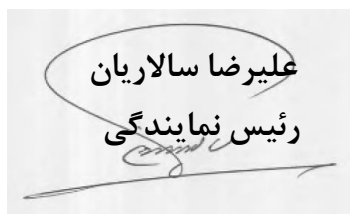
این نمایشگاه پلاتفرمی برای صاحبان کسب و کار، تجار و صاحبان صنایع، سرمایه گذاران، اتاق های بازرگانی، صنایع، معادن و کشاورزی، صنایع دستی، اتحادیه های تجاری و فعالان اقتصادی کشورهای عضو به منظور ارتقای خدمات و تولیدات، برقراری روابط بازرگانی و همچنین توسعه سرمایه گذاری در بخش های مختلف محسوب می گردد. در حاشیه این نمایشگاه نیز برگزاری برنامه های ذیل سازماندهی شده است:

- مجمع سرمایه گذاری سنگال - OIC

- مجمع آژانسهای ارتقای سرمایه گذاری کشورهای عضو OIC

- کارگاه آموزشی نشان تجاری حلال برای بهره مندی کشورهای افریقایی عضو OIC با همکاری انستیتو استاندارد و اندازه شناسی کشورهای اسلامی SMIIC

خواهشمند است دستور فرمایند مراتب به شرکت ها و فعالین اقتصادی ذیربط در استان اصفهان منعکس و از نتیجه اقدامات این نمایندگی را مطلع نمایند.



رونوشت:

جناب آقای گلشیرازی رئیس محترم اتاق بازرگانی صنایع، معادن و کشاورزی اصفهان
جناب آقای دکتر مرتضوی مدیرعامل محترم شرکت نمایشگاه های بین المللی اصفهان
جناب آقای سهل آبادی رئیس محترم هیات مدیره خانه صنعت، معدن و تجارت استان اصفهان
جناب آقای تولائی رئیس محترم اتاق بازرگانی، صنایع، معادن و کشاورزی کاشان

FORMULAIRE D'INSCRIPTION / REGISTRATION FORM

IDENTIFICATION DE L'EXPOSANT

EXHIBITOR'S IDENTIFICATION

Exposant / Exhibitor :
Adresse / Address :
Pays / Country : Ville / City :
Tél : Fax : E-Mail :
Personne à contacter / Contact person :
N° carte d'identité nationale (participants individuels) / ID (individual participants) :

RESERVEZ VOTRE STAND (en m2)

BOOK YOUR STAND (per sqm)

☐ Exposition vente directe / Direct sale Exhibition with

☐ Exposition sur échantillons / Exhibition on samples

A - Stand aménagé / Turnkey stand

Module de 9 m2 aménagés et équipés et par multiple de 9 / Module of 9 Sqm turnkey stand and by multiple of 9

	En CFA / In CFA	En Dollars / In Dollars
Prix Unitaire par m2 Unit Price		200 par m ² per sq.m
Quantité (en m2) Quantity (in sq.m)		m ² sq.m
Total HT Total excl. of tax		
TVA %18 %18 VAT		
Total TTC Total incl. of tax		

B - Surface nue / Bare space

Module de 25 m2 et par multiple de 25 / Module of 25 Sqm and by multiple of 25

	En CFA / In CFA	En Dollars / In Dollars
Prix Unitaire par m2 Unit Price		150 par m ² per sq.m
Quantité (en m2) Quantity (in sq.m)		m ² sq.m
Total HT Total excl. of tax		
TVA %18 %18 VAT		
Total TTC Total incl. of tax		

PAIEMENT

PAYMENT

☐ Par chèque / **By cheque**

☐ Par virement bancaire / **By bank transfer**

☐ En espèces / **Cash**

Nom de la banque / **Beneficiary's bank name** : BMCE BANK BANQUE OFFSHORE

Intitulé du compte / **Account Name** : ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE (ICDT)

Adresse du bénéficiaire / **Beneficiary's address** : TOUR DES HABOUS, AV DES FAR - CASABLANCA (MOROCCO)

Adresse de la banque / **Bank adress** : LOT 46B ZONE FRANCHE D'EXPORTATION ROUTE DE RABAT 90090 TANGER (MAROC)

Code SWIFT / **SWIFT Code** : BMCEMAMCTZF

Identifiant international / **IBAN** : 011 640 00 81 04 210 00 60684 17

Correspondant à New York / **Correspondent in New York** : HSBC BANK NEW YORK

Code SWIFT NY / **SWIFT Code NY**: MRMDUS33

INSCRIPTION GRATUITE DANS LE CATALOGUE

FREE REGISTRATION IN THE CATALOGUE

For each index of exhibitors (3) lines

1. Répertoire alphabétique des exposants / **Alphabetical index of exhibitors**

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.....

.....

2. Secteur d'activité / **Trade index : Activities or products**

.....

.....

.....

3. Produits à Exposer / **Products to be exhibited (exhibits)**

.....

.....

.....

Date / **Date**

Nom / **Name**

Fonction/ **Position**

Signature et cachet
Signature and stamp

ISLAMIC CENTRE FOR DEVELOPMENT OF TRADE - ICDT-OIC

Tour des Habous, 11/12 ème étage 20 000, PoBox 13 545 Casablanca - Morocco.

Tél: +212 22 32 49 74 / Fax: +212 22 32 01 10 / E-mail: icdt@icdt-oic.org / Web: www.icdt-cidc.org



Centre
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Extérieur du Sénégal

17TH TRADE FAIR OF OIC MEMBERS

June 13-19-2022 DAKAR SENEGAL



THEME

FACILITATING INTRA-OIC TRADE:

WHICH TOOLS FOR THE DEVELOPMENT OF TRADE EXCHANGES ?



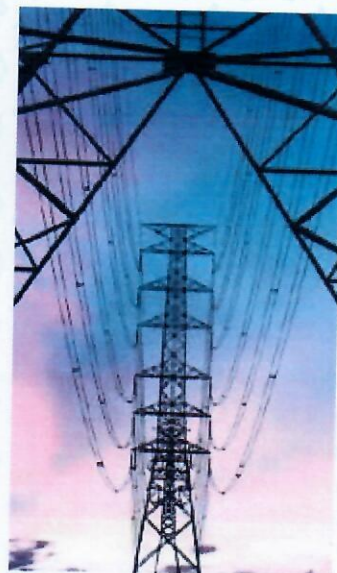


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PREAMBULE

The Islamic Centre for Development of Trade (ICDT) and the International Centre for Foreign Trade of Senegal (CICES) organize jointly the 17th edition of the Islamic Countries Trade Fair from 13th to 19th June, 2022 at The International Trade Center of Dakar (CIED).

It is the largest Islamic trade event for business operators, from both the public and private sectors, trade and investment promotion agencies, and professional associations working in several economic areas from the 57 members of the Organization of Islamic Cooperation (OIC).



MAIN INFORMATION ABOUT THE 2022 TRADE FAIR OF OIC MEMBERS

Name of the exhibition: 17th Trade Fair of OIC Members

Host country: Senegal

Date: From 13th to 19th June, 2022

Place: International Trade Center of Dakar (CIED)

Type: Fair

Scope: International

Participating countries: 57

Number of expected exhibitors: 400

Number of expected guests: 20,000

Exhibition area: 6,000 sq.m

Side events:

- Investment Forum OIC-Senegal
- OIC Members Investment Agencies Forum
- The Regional Workshop on Agricultural Entrepreneurship
- The Regional Workshop on the Role of the Private Sector in SPC Implementation
- The Regional Workshop on Halal Certification for African Countries
- B2B meetings on cashew, mango, pineapple, fisheries and construction products





THE OBJECTIVES OF THE ISLAMIC COUNTRIES TRADE FAIR

ICDT and CICES have set themselves very ambitious objectives within the framework of the organization of the 17th edition of the Trade Fair of Islamic Countries from 13th to 19th June, 2022. For the organizers, this essentially involves:

- To promote the development of economic and commercial partnerships between member countries
- To spread, disseminate and share the economic potential of member countries
- To make a tangible contribution to the development of exchanges and investments linked to trade between member countries.
- To market products and services from member countries
- To promote direct contact between economic agents of member countries
- To develop partnerships between economic agents of member countries
- To assist in the economic integration of member countries
- To work towards the deployment of exhibitions and congresses as a marketing tool between member countries



PARTNERS





EXHIBITORS PROFILE

- Ministries concerned of OIC members:
 - Trade Ministries
 - Industry Ministries
 - Agriculture Ministries
- Investment promotion agencies of OIC members
- Trade and export promotion agencies of OIC members
- Chambers for Trade and Industry of OIC members
- Institutions of OIC members
- Other Institutional bodies of OIC members
- Public and private economic operators from OIC countries
 - Finance: financial institutions, banks...
 - Tourism: travel agencies, flight companies...
 - Handicrafts: cosmetics, decoration, leather, clothing, pottery, tiles...

- Textile: clothing, linens, furnishings, bedding, packaging...
- Leather: shoes, bags, belts...
- Information Technology
- Local products
- Retail: supermarkets, distributors...
- Food industry
- Hygiene and wellness care
- Building materials and electricity
- Transport and logistics
- VIP guests
- Economic operators of Islamic communities of non-member countries
- Media partners

VISITORS PROFILE

- Host country authorities
- Representatives of institutional bodies of member countries
- Sectorial decision makers: food industry, textile, leather...
- Industrials
- Tourism decision makers and professionals
- Managers of retail companies
- Craftsmen
- Organizations of non-member countries having observer status in the OIC
- Other professionals from economic sectors of non-member countries after consultation with organizers (ICDT and CICES)





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GENERAL DESCRIPTION OF THE ISLAMIC COUNTRIES TRADE FAIR (TFOIC)

The Islamic Countries Trade Fair is one of the major annual events organized by the Islamic Centre for Development of Trade (ICDT) for trade promotion and cooperation between the 57 member countries of the Organization of Islamic Cooperation (OIC). It is a platform for exchanges between professionals in the business community who share common values in terms of cooperation and development in accordance with the ethics, values and principles enacted by Islam in terms of exchange of goods and services.

The 17th edition of the Fair, which promises to be grandiose in Senegal steeped in history and point of intersection of trade between West Africa and the rest of the world, will welcome the presence of many renowned personalities from the business world from both the public and private areas.



THE INTERNATIONAL TRADE CENTER OF DAKAR (CIED)

The International Trade Centre of Dakar is a modern and ergonomic architectural masterpiece composed of 2 sections:

- The Exhibition Centre
- The Convention Center (that can accommodate up to 2 000 participants)

The Exhibition Center of The International Trade Center of Dakar has a covered area of close to 27,000 square meters with large modifiable spaces within 13 pavilions (including 2 allowing large-scale gatherings) and 29,000 square meters of outdoor exhibition area. It meets international standards to provide participants with a high quality of service. Meanwhile, the Convention Center is comprised of several conference rooms that can accommodate up to 2,000 participants with 2 catering areas and 1 VIP room to welcome VIP guests.

Many fairs have already taken place there, from specialized fairs to commercial events of all kinds thanks to its infrastructure, its modularity the skills of an experienced and highly qualified staff in terms of reception and organisation of events.



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FACILITIES ACCESS, TRANSPORT, CUSTOMS AND FACILITIES

The International Trade Centre of Dakar offers multiple advantages to participants:

- Proximity to road and airport access (located between the Dakar "VDN" Road and the Airport Road)
- Provision of a passenger transport fleet between International Airport of Dakar and the Fair site (CIED) under the name "CICES TRANSPORT"
- A large parking capacity
- Facilities for getting around Dakar and its surroundings
- A special customs office within the CICES premises
- Liquidation of customs revenue
- Customs brokers (forwarding agents) for entry-exit formalities, storage, delivery, packaging and reshipment of goods
- Preferential rates for accommodation and amenities "CICES HEBERGEMENT"
- Large catering capacities with two restaurants within the site





KEY NUMBERS

-Nearly 6 hectares dedicated to the Fair, half of which is covered and air-conditioned, including:

1

LARGE EXHIBITION
CENTER

1

CONVENTION
CENTER

20 000

EXPECTED
VISITORS

1

ADEQUATE PREMISES FOR STORAGE
OF GOODS AND B2B MEETINGS

400

EXHIBITORS

6

CONFERENCE ROOMS (INCLUDING THE AFRICAN
UNITY ROOM, AN AUDITORIUM WITH MORE THAN
1,000 SEATS)

HOW CAN WE ACCESS IT ?

The International Trade Center of Dakar (CIED) is ideally located between the International Airport of Dakar and the city of Dakar and can be reached in a few minutes by car or urban transport from the International Airport of Dakar or in about 20 minutes from the city of Dakar via the VDN Road.

SECURITY

CICES guarantees the safety of all participants on the site of the Fair and nearby:

- Gendarmerie
- Directorate of Civil Protection
- Police
- Firefighters
- Security personnel

HEALTH AND SAFETY PROTOCOL

Any participant wishing to travel to Senegal must have a complete vaccination plan OR a valid negative PCR test (less than 72 hours)

The staff of the Fair, very experienced, is already aware of all health measures and barrier gestures.



17TH TRADE FAIR OF OIC MEMBERS

June 13-19-2022 DAKAR SENEGAL

ORGANIZERS



Centre
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Extérieur du Sénégal

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E-mail: dec.cices@gmail.com
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