



EXPLORE . CONNECT . EXPERIENCE .

**05-06 of
September
2026**

General Sponsor:



Exhibition Venue:

**Main Hall of Yerevan Railway Station,
South Caucasus Railway**

About the Exhibition

TOUREXPO is an international tourism exhibition that brings together leading organizations from the tourism industry, tour operators, airlines, hotel chains, government institutions, investors, and innovative technology companies.

The mission of **TOUREXPO** is to create an effective platform for international cooperation, knowledge exchange, business networking, and the promotion of tourism destinations.

TOUREXPO provides participants with the opportunity to showcase their services, explore new markets, attract potential partners, and expand their business reach.

TOUREXPO is where ideas, opportunities, and partnerships come together to shape the future of tourism.



Why Participate in This Exhibition?

- ✓ Present services and offerings to an international audience
- ✓ Establish new business connections and partnerships
- ✓ Meet representatives of tour operators, travel agencies, airlines, and hotel chains
- ✓ Increase brand awareness and visibility
- ✓ Explore new markets and attract new customers
- ✓ Discover the latest industry trends and innovations
- ✓ Strengthen your position within the global tourism community



- Billboards
- Рекламные печатные материалы
- Digital Advertising
- Opportunity to Speak at the Official Opening Ceremony
- Opportunity to Deliver a Speech at the Closing Ceremony
- On banners at the event venue
- In event video content
- On the exhibition invitations
- On the official website and social media pages
- On event badge lanyards

General Sponsor

10,000 EUR

- Television
- Radio
- Billboards
- Рекламные печатные материалы
- Digital Advertising
- Viber Broadcast Messaging
- Creation of a 5–7 Minute Promotional Video
- On banners at the event venue
- At the Registration Area
- On the exhibition invitations
- On the official website and social media pages
- On event badge lanyards
- In event video content
- Opportunity to Deliver a Speech at the Closing Ceremony
- Mention in Press Releases
- Opportunity to Speak at the Official Opening Ceremony

Participation Package

BUSINESS BOOTH 300 EUR per 1 sq. m

- Wall branding according to the participant's design
- Additional lighting
- Carpet flooring
- Branded booth counter
- Bar stool
- 1 table, 2 chairs
- 1 kW power supply
- 2 badges and a participation certificate



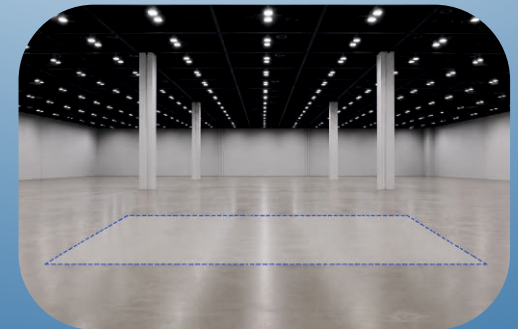
STANDARD BOOTH 220 EUR per 1sq. m

- Perimeter wall panels
- Company name signboard
- 1 table and 2 chairs
- 1 kW power supply
- 2 badges and a participation certificate



RAW EXHIBITION SPACE 180 EUR per sq. m

- Exhibition space of the participant's preferred size
- 1 kW power supply
- 2 badges and a participation certificate



TOUREXPO is more than just an exhibition!
It's a platform where long-term partnerships are established,
businesses grow, and new opportunities emerge.



Customized Branded Bags /100 pcs./	2,000 EUR
Water Bottles with Company Name and Logo /300 pcs./	850 EUR
Distribution of Marketing Materials Throughout the Exhibition Area	350 EUR
Advertising Banner Placement at the Exhibition Venue	350 EUR
Floor Directional Signs with Booth Name and Logo /20 pcs./	750 EUR

Contacts

Organizer:



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[neo.concept](https://www.instagram.com/neo.concept)



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